

BOULEVARD INDUSTRY PARK, HALEWOOD



LOCATION: HALEWOOD, MERSEYSIDE
COMPLETION: 2000
VALUE: £10.5M
SIZE: 20 HECTARES
SERVICE: ARCHITECTURE, URBAN DESIGN, MASTERPLANNING, LANDSCAPE
SECTOR: COMMERCIAL, URBAN REGENERATION, INDUSTRY AND INFRASTRUCTURE
CLIENT: INTERCITY JIS IN ASSOC W/ENGLISH PARTNERSHIPS & SPEKE GARSTON DEVELOP/JAGUAR LAND ROVER



Boulevard Industry Park forms a major element of the Speke Garston regeneration programme. Austin-Smith:Lord undertook the masterplanning role for the site and also developed the landscape infrastructure through detail design to implementation. The main spine road was designed to produce a strong, consistent, unifying image linking the various developments proposed for the site. The spine road also incorporated a section of the Transpennine Trail, with its own unique, yet contextual design approach.



Our challenge was to deliver not just one “machine” for production and delivery, but six on one route. Not only critical logistics, but a standard building design that responds to functional need and is precisely cost predictable. In addition, the external environment reflects and reinforces Jaguar Land Rover’s brand.

We developed a family of high throughput facilities in a road-based logistics system designed for multiple redundancy and failure. The facilities allow for system retro-fit without interruption of operations.

Occupiers include Evans Vaccines, Conix, Lear Corporation, Coughlin Logistics, Medeva (Medimmune), Visteon, Infast, Stadco and Chiron, with buildings and plot development undertaken by Austin-Smith:Lord.

Following the sustainability model developed from the Agenda 21 objectives, the Industry Park infrastructure and buildings were developed to respond to the target criteria set out below, where economically practical:

- Minimise energy consumption and greenhouse gases generation;
- Careful management of resources;
- Maximise the opportunity for waste recycling;
- Maximise benefit to the local economy;
- Maximise social benefit;
- Efficiency of land use;
- Efficient building function.